



Marcus Ward

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3908 N. Ashland Ave Chicago, IL 60613

Profile

Providing instruction in the fields of study including interactive design, music production and sound design for multimedia

Experience

EXECUTIVE DIRECTOR, LITTLE BUNS, INC. 2; CHICAGO, IL - 2015-PRESENT

Little Buns, Inc. 2 is a CACFP sponsor of daycare providers liaising between the providers and the USDA to provide education and documentation of healthy food alternatives for children in the home daycare.

DIGITAL MEDIA MENTOR, CONVERGENCE ACADEMIES- COLUMBIA COLLEGE; CHICAGO, IL – 2013-2015

Professional in the field of digital media who brings experience and interest in media-integrated learning to assist teachers in becoming connected educators. Positioned at Donald L. Morrill Math and Science School working with the elementary teaching staff.

WEB DEVELOPMENT, FREELANCE; CHICAGO, IL – 2009-2017

Website design and development using Adobe Dreamweaver, Photoshop and Flash

ASSISTANT SALES MANAGER/ INTERNET SALES MANAGER/ ASSISTANT OPERATION MANAGER, GUITAR CENTER; ARLINGTON HEIGHTS, IL - 2004-2009

Provided supervision of five commissioned sales departments and 20-30 employees. Duties including sales training, recording software troubleshooting and training, product training and technical support on Macintosh and Windows based computers. Initiated online sales program for high end and vintage musical equipment to domestic and international buyers. Consistently assisted the operations manager with inventory control and training of new employees. Assisted large-volume buyers with the selection of appropriate recording and musical equipment utilizing knowledge of specialty market. Supported operations manager with loss-prevention strategies and implementation of strategic planning in order to prevent profit loss. Directed inventory management for large volume store and maintained inventory records via electronic ordering system.

SOUND DESIGNER, FREELANCE; CHICAGO, IL 2004-2009

Provided sound design creation and support to a variety of private audiovisual companies, specifically creating sound-related material for several educational and promotional videos. Performed, recorded and mastered all compositions created for clients. Composed music in a variety of styles in order to appeal to a wide range of consumers based on advertising directives.

MUSIC EDUCATOR, THE OAKS ACADEMY; INDIANAPOLIS, IN

Established a music appreciation program of study that infused age appropriate music history and music theory into the curriculum for students ranging from preschool to eighth grade. Formed Middle-school Choir and provided choral music direction to 25-30 students on a weekly basis and conducted four performances throughout the school year.

TRUMPET INSTRUCTOR, FREELANCE; INDIANAPOLIS, IN, CHICAGO, IL

Instruction of beginner to intermittent students in trumpet performance and music theory.

STUDIO MUSICIAN/ ENGINEER, FREELANCE; INDIANA, ILLINOIS, TEXAS, CALIFORNIA

Experienced in all aspects of the recording studio with work as the lead engineer, assistant engineer and settings technician. Performed in the studio as talent on trumpet and bass. Genres covered include Classical, Jazz, Funk, Rock and Punk.

Education

INDIANA UNIVERSITY/ PERDUE UNIVERSITY INDIANAPOLIS

Indianapolis, IN

Master of Science in the areas of computer-based music technology, multimedia and interactive design and multimedia production techniques.

Thesis: *The Development of an Enhanced Sound Design Curriculum*

2010-2012

MILLIKIN UNIVERSITY

Decatur, IL

Bachelor of Music in Commercial Music including instruction in the areas of recording engineering, video production and music composition with MIDI implementation and trumpet performance. Focussing on techniques for recording, mixing and mastering for multiple genres and situations.

1997-2001

INTERNSHIP - OMNISOUND STUDIOS

Nashville, TN

Optimized internship experience at premier recording studio utilizing skills as a technician and expanding knowledge and experience recording technologies. Duties included daily maintenance of the studio and facilities, duplication and transfers, setup and teardown technician and second engineer duties.

Skills

Marcus Ward is a trained musician with an emphasis on trumpet performance. Mr. Ward's education has extensively been in music production, theory and composition with experience in analog and digital recording systems, software based recording and MIDI editing. Foley recording, mastering and sound effects engine such as FMOD have been incorporated in projects since graduate school. Mr. Ward has working knowledge on Mac and Windows based PC operating systems and experience in software suites such as Adobe and Microsoft.

Hobbies include project building with Arduino, programming with Cycling '74 MAX/MSP, Cycling and woodworking